

I am Vape.

People breathe me into their lungs every day. I make them like me...
but I don't like them at all. In fact, I do everything I can to hurt everyone who uses me.



I try really hard to trick kids into thinking that using me helps them “fit in” and look cool.





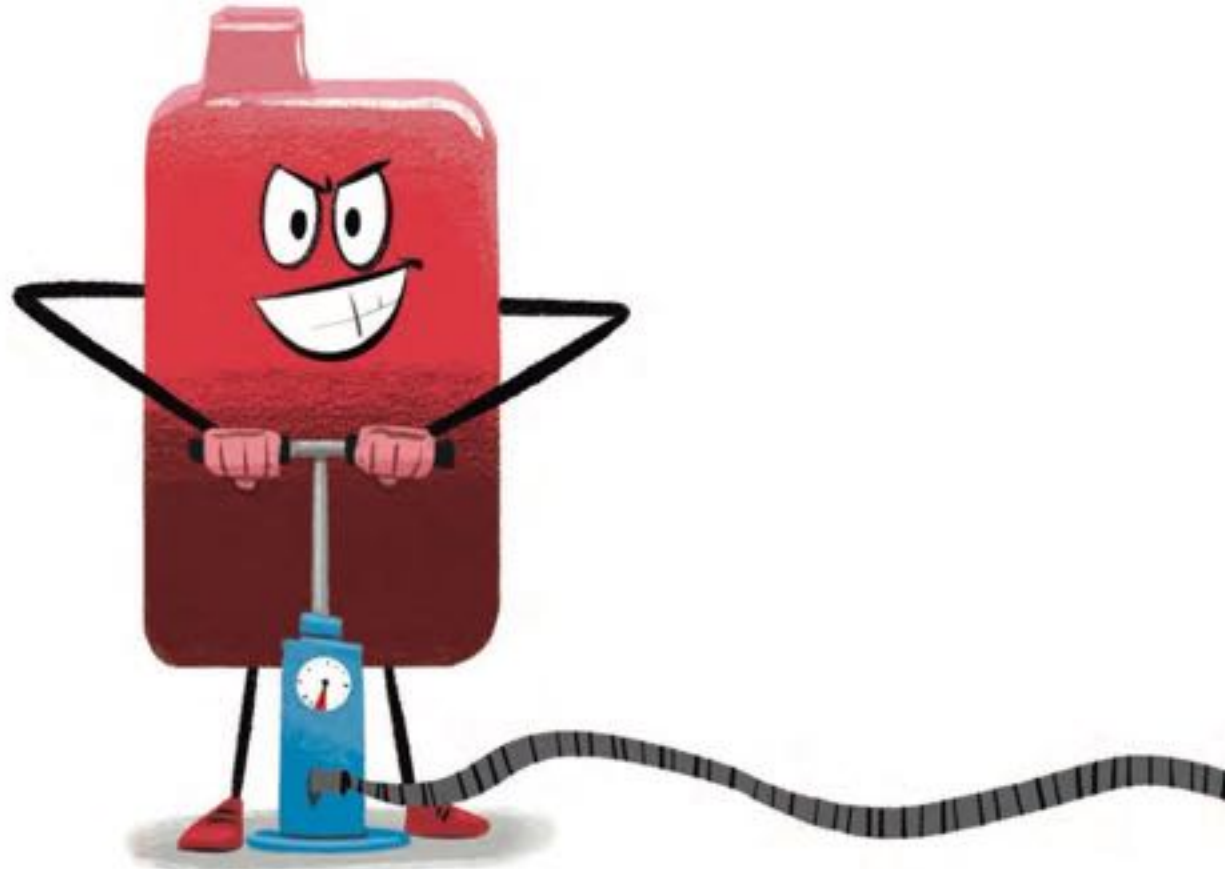
This is way too hard!!

GOT STRESS??

TRY ME!

Some kids try me because they've heard that I can help them calm down when they feel stressed out.

If kids only knew the truth!
There's nothing cool about vaping.
Use me for a while, and I'll actually add
to your stress level...BIG TIME!

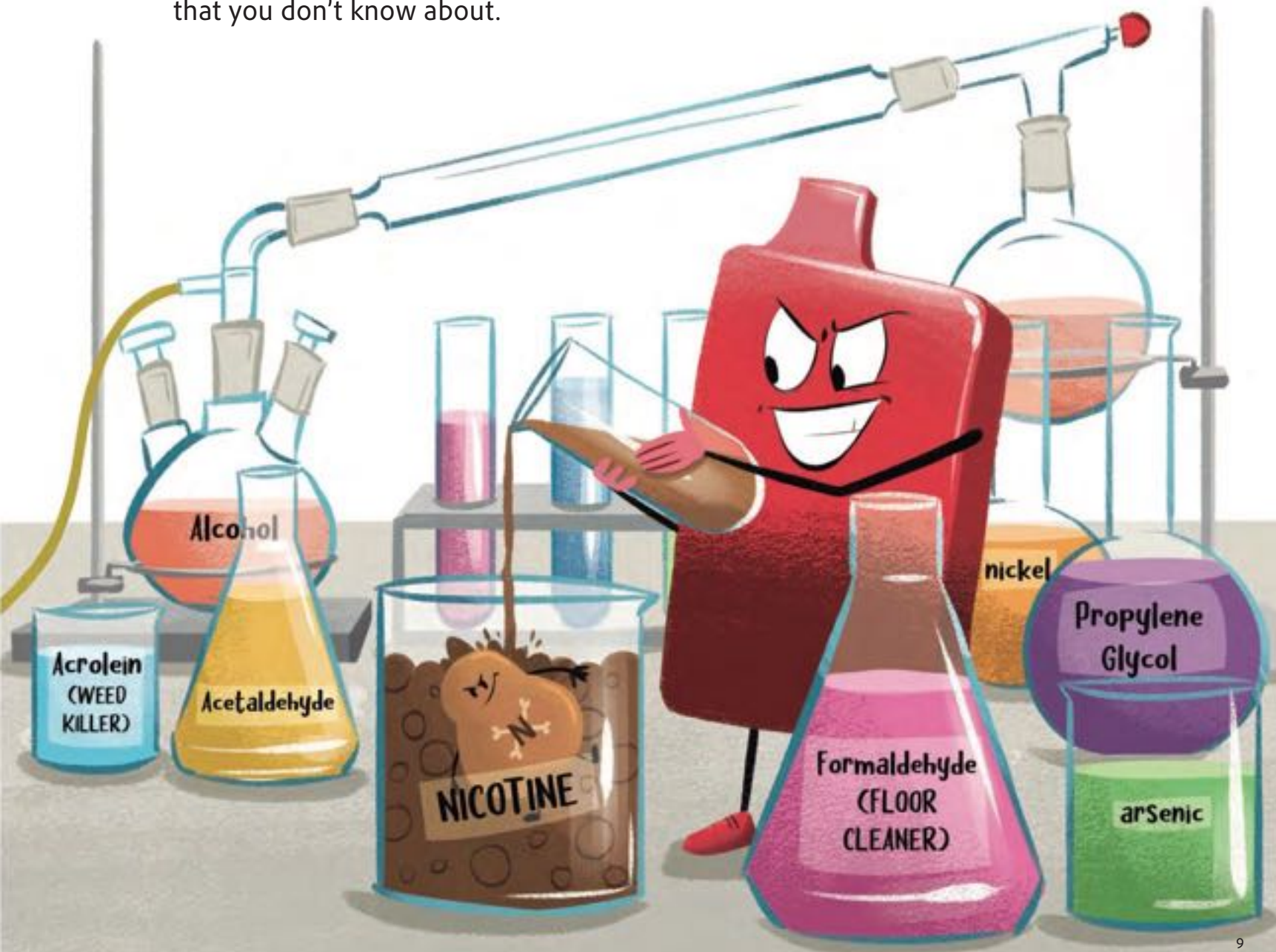






This is my liquid stuff. Kids call it "juice," but it's more like poison. It might smell good...and it might taste good...but don't let it fool you.

I make it out of toxic chemicals and Nicotine – one of the most addictive drugs on the planet. And sometimes, I put other dangerous stuff in there that you don't know about.



This is my battery.

It lights up my ignitor which then heats up my juice really fast and turns it into vapor.



The vapor looks like white smoke that kids breathe into their lungs.

BOOM!

POP!

CRACK!

Once in a while,
my batteries don't
work right, and I
EXPLODE.